

## RISD Transportation Task Force

### Background

RISD is an urban campus with over 800 employees, 2,400 students and many visitors. Providence, RI is a landlocked city that has very limited parking for its residents and visitors. As a result, parking opportunities are limited, expensive and opportunities for expansion few. In order to provide parking for its employees, RISD has several parking areas it owns, several leased spaces and a few lots that are owned by RISD but managed by third parties. Parking is funded through revenue from the spaces leased to third parties and employee parking permits. Some employees pay for parking in addition to the permits. The breakdown is as follows:

Parking Type	Total Available	Used by RISD	Cost to RISD	Monthly Avg Cost Per Space
Owned	227	227		0
Leased from third party	59	47	\$ 107,100	\$ 151.27
Street (per agreement with City of Providence)	70	70	\$ 253,898	\$ 302.26
RISD owned but operated by third party	195	72	\$ 360,958	\$ 154.26
<b>Total</b>	<b>551</b>	<b>416</b>	<b>\$ 721,956</b>	<b>\$ 109.19</b>

Funding for Parking	Funding Amt
RISD Parking Permits	\$ 200,112
Payment by employees for premium spaces	
Rental Income from third party operated spaces	\$ 271,558
<b>Total</b>	<b>\$ 471,670</b>
 Net cost	 \$ 250,286

RISD has sold 650 parking permits and it is estimated that demand for parking peaks during the week at 500. RISD will also be eliminating 10 spaces as the cost per space will increase to \$250 per month further exacerbating the issue.

There are three main questions that need to be answered:

- 1) What short and long term options and decisions to be made to increase access to campus for employees in a fair manner at a reasonable cost?
- 2) What is the maximum cost RISD is willing to absorb into its operating budget to address this issue?
- 3) How should we revise the funding model to ensure that employees are paying a fair and equitable amount and are incentivized to use alternate transportation to get to campus?

In order to answer these questions, a task force will be assembled comprising faculty, staff, and administrators. The task force will work over the summer and fall with a report of recommendations submitted to Cabinet by October 1, 2019. As part of their work, the task force may review data, conduct

surveys, collect information from other schools and organizations and hire a consultant to assist with their work.

RISD has hired Nelson Nygaard to provide consulting services to lead RISD in development of short term solutions and a long term transportation management plan.

The Task Force will meet twice per month.

Membership:

Dave Proulx (Chair) – SVP for Finance and Administration

Jack Silva – VP for Campus Services

Bethany Costello – Director, Community Relations

Gwen Strahle – Assistant Professor, Experimental & Foundation Studies

Jason Arnone – Career Advisor

Babette Allina – Executive Director, Government Relations

Normand Gamache – Director, Public Safety

Annie Newman – Director, Planning, Design and Construction

Colleen Mullaly – Manager, Visitor Services, RISD Museum

Brittany Goodwin – Director, Disability Services (tentative)

Alex Ellis – City of Providence

Cassie Goryl – Human Resources Partner & Communications

Cassidy Duquet - (staff to the task force)

## **Additional Questions**

- Are there opportunities to partner with JWU or Brown to provide parking?
- Should RISD consider constructing a multi-tiered parking facility at approximately \$30,000 per space?
- Are there opportunities to lease spaces at a low cost on the outskirts of Providence and provide shuttle service to campus?
- What strategies can RISD employ to support and encourage carpooling, bike transportation, bus and train service for commuting to campus?
- Should RISD forgo revenue generated by lots operated by third parties to provide additional parking to RISD employees?
- Is the parking permit program priced at the right level, providing the right incentives for choice of transportation or parking location and should we consider paying people not to park on campus?
- Are there park and ride options that can be considered?
- Does the City of Providence have additional opportunities for RISD to park on city streets?
- Can we expand our shuttle service to a 5 mile radius of the campus and supply free rides to and from work?